

Support Aging with Dignity

Sponsor Centralina Area Agency on Aging



Centralina Area Agency on Aging (AAA) works every day to promote independence, preserve dignity and advocate for the rights of older adults and their families. By sponsoring one of our impactful programs, your organization can make a difference while gaining visibility and recognition.

Sponsor a Monthly Webinar – \$500

Support our educational webinars for aging service providers, caregivers and community advocates.

Your Benefits:

- Logo on event flyer/email (shared with 4,200+ contacts)
- One social media mention
- Logo on the session PowerPoint
- Verbal acknowledgment during welcome remarks

Refreshment Sponsor – \$1,500

Fuel learning for leaders of health and wellness workshops that benefit older adults.

Your Benefits:

- Logo on training & promotional materials
- One social media mention
- Verbal acknowledgement during welcome remarks
- Sign displayed at up to 10 trainings

Sponsor Workshop Bags – \$3,500

Put your brand in the hands of older adults and program leaders across the region.

Your Benefits:

- Logo on bags distributed at 10+ leader trainings and 60+ community workshops
- Estimated reach: 1,000 participants

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Annual Webinar Series Sponsor – \$5,000

Gain year-round exposure through 10 aging-focused webinars.

Your Benefits:

- Logo on all webinar flyers/emails
- Logo on each session's PowerPoint
- Recognition on webinar webpage and social media
- Verbal acknowledgment during every session

Holiday Celebration Sponsor – \$5,000

Join us in recognizing the region's aging service providers and dedicated volunteers at our signature annual event.

Your Benefits:

- Logo on invitation and program materials
- Welcome remarks opportunity
- Table space for resource sharing



Ready to Make an Impact?

Contact Kristen Srouji today to save your place in our slate of events!



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